

**2021 Medicare Annual Open Enrollment Period Survey**

Do you make it a point to review your Medicare coverage on an annual basis?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Yes	63%	58%	66%	65%	58%	66%	62%	46%	76%
No	37%	42%	34%	35%	42%	34%	38%	54%	24%

The Medicare Annual Enrollment Period is Oct. 15 - Dec. 7. Do you plan to make a change to your current Medicare plan during this time period?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Yes	22%	22%	21%	23%	19%	20%	24%	25%	21%
No	78%	78%	79%	77%	81%	80%	76%	75%	79%

[Asked of Those Who Plan to Change] What is your primary reason for the change?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Lower Costs	24%	21%	27%	26%	20%	31%	13%	23%	12%
More Coverage	42%	41%	43%	42%	43%	40%	50%	27%	66%
In-Network	9%	6%	11%	10%	7%	12%	3%	9%	11%
No Longer Eligible	6%	9%	5%	7%	6%	3%	11%	9%	7%
No Longer Satisfied	18%	24%	14%	16%	24%	14%	22%	32%	5%

Thinking about the current Medicare plan that you're currently enrolled in, do you think there is a better Medicare plan for you?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Yes	33%	40%	27%	36%	26%	31%	35%	34%	32%
No	67%	60%	73%	64%	74%	69%	65%	66%	68%

Did you delay (or are you delaying) retirement to keep your employer provided health insurance?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Yes	13%	17%	10%	16%	7%	10%	16%	22%	5%
No	87%	83%	90%	84%	93%	90%	84%	78%	95%

Compared to your health insurance plan prior to turning 65, is your Medicare coverage better, worse, or about the same?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Better	32%	32%	33%	31%	34%	33%	31%	31%	33%
Worse	19%	21%	18%	21%	16%	18%	22%	20%	12%
About the Same	49%	48%	49%	48%	50%	48%	48%	49%	55%

When considering a Medicare plan, which of the following is most important to you?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Accepts My Doctor(s)	34%	34%	34%	31%	40%	32%	32%	40%	53%
Low Premiums and Copays	25%	21%	29%	28%	21%	26%	26%	22%	26%
Covers Prescription Drugs	15%	19%	13%	12%	21%	14%	17%	22%	5%
Extra Benefits	25%	26%	25%	30%	18%	28%	25%	16%	16%

What resources do you use to help understand your Medicare options?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Research Online	58%	61%	56%	59%	56%	54%	60%	68%	80%
Call Insurance Agent	37%	31%	42%	37%	37%	42%	35%	22%	34%
Family Member or Friend	22%	23%	21%	24%	18%	19%	23%	32%	25%
Social Media	9%	13%	7%	10%	8%	6%	11%	24%	8%
TV or Radio	10%	12%	9%	12%	9%	8%	12%	22%	1%

Which of the following is the most challenging part of finding the right Medicare plans for your needs?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Too Many Plans	26%	23%	28%	27%	22%	27%	23%	28%	17%
Understanding the benefits	41%	41%	41%	42%	40%	40%	45%	29%	63%
Understanding the costs	17%	16%	18%	18%	16%	18%	17%	19%	3%
Worry about misleading info/scams	16%	20%	13%	12%	22%	14%	15%	24%	17%

When shopping for Medicare plans online, which source do you trust the most?									
	Total	Gender		Age		Income			
		Men	Women	65-74	75+	<50k	50k-100k	100k+	N/A
Insurance Company Websites	16%	17%	16%	14%	21%	15%	20%	16%	13%
Government Websites	23%	20%	25%	25%	20%	25%	17%	25%	24%
Online Marketplaces	22%	28%	18%	26%	16%	17%	28%	28%	36%
Shop Offline	38%	35%	41%	36%	43%	42%	36%	32%	27%

Do you talk to your friends about Medicare coverage and options?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Yes	45%	46%	44%	48%	39%	43%	53%	42%	38%	
No	55%	54%	56%	52%	61%	57%	47%	58%	62%	

How would you categorize your use of social media since the pandemic began?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Increased	25%	18%	30%	25%	25%	25%	31%	16%	28%	
Decreased	7%	8%	6%	9%	3%	6%	7%	11%	1%	
Stayed the Same	46%	48%	45%	46%	47%	52%	40%	37%	48%	
Don't Use	21%	26%	18%	19%	26%	17%	23%	36%	23%	

Which social media platforms are you using now?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Facebook	67%	56%	75%	68%	65%	73%	59%	50%	80%	
Twitter	16%	19%	13%	16%	16%	13%	16%	29%	15%	
Instagram	17%	14%	19%	19%	13%	16%	20%	17%	10%	
Tik Tok	7%	7%	6%	9%	3%	6%	7%	7%	11%	
None of the Above	25%	33%	19%	23%	28%	22%	31%	30%	18%	

How often have you used telemedicine?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Just Once	20%	20%	19%	19%	22%	20%	20%	19%	17%	
A Handful of Times	21%	22%	20%	23%	17%	19%	24%	24%	28%	
Weekly	2%	2%	2%	3%	1%	1%	3%	8%	0%	
Monthly	5%	7%	3%	6%	3%	4%	7%	5%	0%	
Never	52%	48%	55%	49%	57%	56%	46%	43%	55%	

How do you consume media/news?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Local TV or Newspapers	66%	65%	68%	66%	67%	70%	68%	52%	58%	
National TV	54%	56%	53%	53%	56%	50%	64%	53%	57%	
Podcasts	8%	7%	8%	9%	5%	6%	10%	13%	5%	
Radio	24%	32%	19%	25%	23%	19%	31%	36%	27%	
National Newspapers	17%	19%	15%	15%	20%	14%	21%	20%	20%	
Online News Sources	40%	40%	40%	43%	35%	35%	49%	43%	42%	
Social Media	14%	12%	14%	18%	5%	13%	11%	22%	20%	

Are you retired?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Yes	85%	82%	88%	85%	86%	92%	81%	67%	86%	
No	15%	18%	12%	15%	14%	8%	19%	33%	14%	

Do you feel financially comfortable in your retirement?										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Yes	63%	73%	57%	58%	73%	55%	77%	84%	65%	
No	37%	27%	43%	42%	27%	45%	23%	16%	35%	

Do you take advantage of "senior discounts?"										
	Total	Gender		Age		Income				N/A
		Men	Women	65-74	75+	<50k	50k-100k	100k+		
Yes	84%	85%	83%	83%	85%	83%	87%	70%	94%	
No	16%	15%	17%	17%	15%	17%	13%	30%	6%	

**METHODOLOGY:**

The survey of 1,000 U.S. Adults 65 and older was conducted by Scott Rasmussen using a mixed mode approach from September 13-16, 2021. Field work for the survey was conducted by RMG Research, Inc. Survey respondents were contacted online, via text, and by using automated phone polling techniques. Certain quotas were applied to the overall sample and lightly weighted by geography, gender, and race. Other variables were reviewed to ensure that the final sample is representative of that population. Margin of Sampling Error: +/- 3.1 percentage points.