



## **MEDICARE SURVEY RESULTS SNAPSHOT JULY 2021**

### **MEDICARE COVERAGE**

**85%** have some sort of Medicare Plan

- **65%** have Original Medicare (Parts A and B)
- **31%** have Medicare Advantage (Part C)
- **27%** have Medicare Supplement

**49%** think the age to be eligible for Medicare should be lowered to 60

**81%** are retired

**12%** delayed or are delaying retirement to keep their employer provided health insurance

**15%** used the special enrollment period during COVID-19 to enroll in Medicare

### **ANNUAL ENROLLMENT PERIOD (AEP)**

**42%** are still unsure if they will change their Medicare plan during the next annual enrollment period

**53%** of those planning to change their plan will switch to Medicare Advantage from original Medicare

Of the **42%** that are still not sure if they will switch this annual enrollment period;

- **33%** are considering changing from original Medicare to Medicare Advantage
- **20%** are considering changing their prescription plan
- **33%** are considering changing from one advantage plan to another

Of those enrolling or have enrolled in a Medicare Advantage plan

- **40%** enrolled online
- **31%** enrolled in person
- **29%** enrolled on the phone

### **CHOOSING THE RIGHT MEDICARE PLAN**

**59%** find it overwhelming or confusing on how to pick the right Medicare plan

**54%** don't trust online services that promise to help find the best Medicare plan

**56%** research online to help understand their Medicare options

**38%** use their insurance agent to help understand their Medicare options

### **SILVER “TECHIES”**

**37%** have used telemedicine

**21%** use a wearable device to monitor their health (i.e., Apple Watch, Fitbit, etc.)

**73%** use social media

**63%** use Facebook the most

### **HEALTHCARE COST CONCERNS**

**59%** are worried that Medicare will run out of money

**64%** are worried about out of pocket medical costs

**89%** think prescription drug prices are too high

**39%** have not filled a prescription because it was too expensive

**68%** say hearing aids should be sold over the counter

**44%** has avoided or knows someone that has avoided a hearing aid due to cost

**41%** have money set aside for their children or family to use for your healthcare needs

**PREFERRED METHOD OF COMMUNICATION**

**35%** say cell phone is their preferred method of communication

**30%** say landline phone is their preferred method of communication

**13%** say email is their preferred method of communication

**10%** say texting is their preferred method of communication

**10%** say video chatting is their preferred method of communication

**2%** say handwritten letters are their preferred method of communication

**METHODOLOGY:**

The national survey of 1,000 Adults 65 or older 65 was conducted by Scott Rasmussen on behalf of healthinsurance.com using a mixed mode approach from July 10-13, 2021. Field work for the survey was conducted by RMG Research, Inc. Most respondents were contacted online or via text while 102 were contacted using automated phone polling techniques. Online respondents were selected from a list of Registered Voters and through a process of Random Digital Engagement. Certain quotas were applied, and the sample was lightly weighted by geography, gender, race, education, and political party to reasonably reflect the 65+ population. Margin of Sampling Error: +/- 3.1 percentage points (for full sample)

**ENTIRE RESULTS AVAILABLE BY REQUEST**