

**PANDEMIC HAS COST CONSCIOUS CONSUMERS RE-EVALUATING HEALTHCARE COVERAGE TO HOLIDAY SPENDING**

| <b>Question 1: Are you happy with your current health insurance plan?</b> |     |
|---|-----|
| Yes   | 83% |
| No  | 17% |

| <b>Question 2: [Of those who answered No] Why not? (select all that apply)</b> |     |
|--|-----|
| Premium Too High   | 39% |
| Deductible Too High  | 39% |
| Doctor Not in Network  | 10% |
| Prescription Costs Too High  | 24% |
| Not Enough Benefits Covered  | 55% |
| Co-Pay Too High  | 19% |

| <b>Question 3: We are in an open-enrollment period when people can change their health insurance options for next year. Are you likely to change your health insurance during this open enrollment period?</b> |     |
|--|-----|
| Yes  | 28% |
| No   | 50% |
| Still Unsure   | 22% |

| <b>Question 4: If you could change one thing about your health insurance, would it be?</b> |     |
|--|-----|
| Lower Premium  | 30% |
| Doctor Network   | 11% |
| Lower Deductible   | 16% |
| Lower Co-pay   | 10% |
| More Coverage/Benefits   | 26% |
| Prescription Drug Costs  | 7%  |

| <b>Question 5: Do you know what it would mean if the Supreme Court invalidates the Affordable Care Act (sometimes known as Obamacare)?</b> |     |
|--|-----|
| Yes  | 66% |
| No   | 34% |

| <b>Question 6: If the Supreme Court rules that the Affordable Care Act (sometimes known as Obamacare) is unconstitutional, how concerned are you about how it will impact your own healthcare coverage?</b> |     |
|---|-----|
| Very Concerned  | 31% |
| Somewhat Concerned  | 24% |
| Not Very Concerned  | 17% |
| Not at All Concerned  | 20% |
| Not Sure  | 8%  |

| <b>Question 7: If the Supreme Court rules that the Affordable Care Act (sometimes known as Obamacare) is unconstitutional, how concerned are you about how it will impact the healthcare coverage of others?</b> |     |
|--|-----|
| Very Concerned   | 44% |
| Somewhat Concerned   | 32% |
| Not Very Concerned   | 15% |
| Not at All Concerned   | 10% |
| Not Sure   | 0%  |

| <b>Question 8: The day after Thanksgiving is sometimes referred to as Black Friday. Will you shop in-person on Black Friday?</b> |     |
|--|-----|
| Yes  | 27% |
| No   | 57% |
| Not Sure   | 16% |

| <b>Question 9: How will you shop this holiday season?</b> |     |
|---|-----|
| In-person Only  | 18% |
| Online only   | 35% |
| Combination   | 47% |

| <b>Question 10: Compared to other years, will you be more likely this year to support small businesses and buy local?</b> |     |
|---|-----|
| Yes   | 78% |
| No  | 22% |

| <b>Question 11: Compared to other years, how much will you spend on gifts this year?</b> |     |
|--|-----|
| More   | 19% |
| Less   | 40% |
| The same   | 41% |

| <b>Question 12: Will you spend Thanksgiving in person with your family?</b> |     |
|---|-----|
| Yes   | 59% |
| No  | 23% |
| Not Sure  | 18% |

| <b>Question 13: [If no or unsure] Are you planning a virtual Thanksgiving?</b> |     |
|--|-----|
| Yes  | 19% |
| No   | 81% |

| <b>Question 14: [If no or unsure] Why not?</b> |     |
|--|-----|
| Rarely spend w Family                          | 30% |
| COVID concerns                                 | 50% |
| COVID as excuse                                | 7%  |
| COVID travel restrictions                      | 12% |

| <b>Question 15: Have you been tested for COVID-19 since March?</b> |     |
|--|-----|
| Yes  | 36% |
| No   | 64% |

| <b>Question 16: Generally speaking, are you comfortable attending in-person gatherings of close friends and family?</b> |     |
|---|-----|
| Yes   | 63% |
| No  | 37% |

| <b>Question 17: [if not comfortable] Would you feel more comfortable attending an in-person friends or family gathering if everyone was tested beforehand?</b> |     |
|--|-----|
| Yes  | 53% |
| No   | 47% |

| <b>Question 18: Are you experiencing COVID-19 pandemic fatigue?</b> |     |
|---|-----|
| Yes   | 41% |
| No  | 59% |

**METHODOLOGY:**

The survey of 1,000 Adults was conducted by Scott Rasmussen using a mixed mode approach from November 6-10, 2020. Field work for the survey was conducted by RMG Research, Inc. Most respondents were contacted online or via text while 112 were contacted using automated phone polling techniques. Certain quotas were applied to the overall sample and lightly weighted by geography, gender, age, race, education, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.